

*E. F. Clark*

HEART OF ALBERTA  
STETTLER  
BEATS 'EM ALL



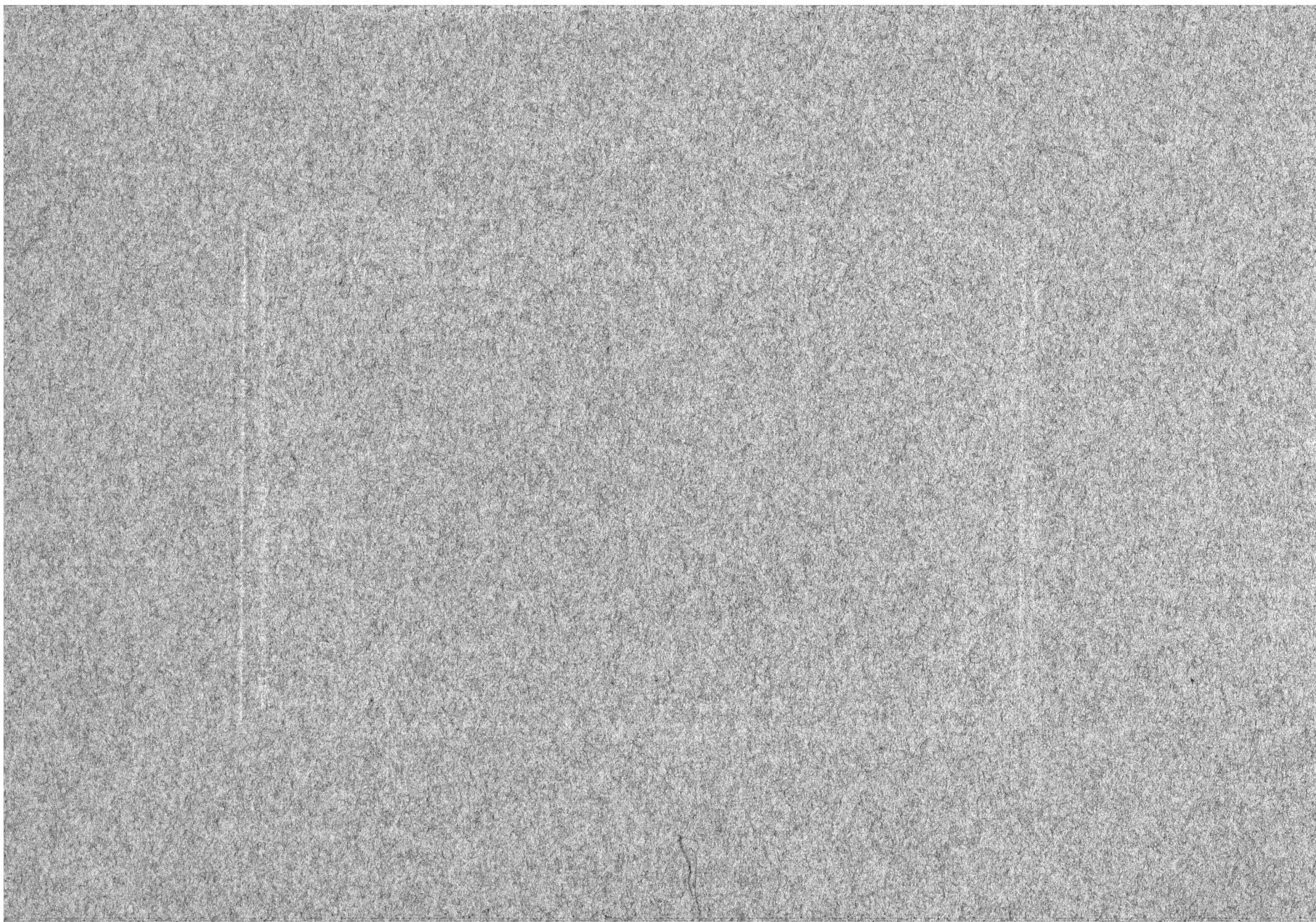
EAST SIDE MAIN STREET

A GLIMPSE OF

STETTLER

ALBERTA





Eder . Pam  
971.239  
58419

"There the great Planter plants  
Of fruitful worlds the grain"  
—Emerson.



That eminent statesman, Lord Beaconsfield, is attributed the dictum—"Keep your eye on Paisley." The modern version may well be rendered—"Keep your eye on Stettler."

Stettler district is situated in the "Heart of Alberta," and for location and fertility of soil commands the attention of the agricultural world. "The best spring wheat district in Alberta" is the opinion of an expert land valuator who knows whereof he speaks.

The beautiful town of Stettler, which was only incorporated in November, 1906, has a population of almost 2000, while its future prosperity is assured by the vigorous public spirit of the citizens in its welfare. The railway systems are represented by the Canadian Pacific, which extends from Lacombe towards Moose Jaw, and the Canadian Northern Company, which connects Vegreville on the north with Calgary to the south. The latter Company have in view further lines to be constructed, including one from Stettler to the celebrated coal fields of the Brazeau, where they control 20,000 acres of that mineral. All the leading stores are on a scale befitting city requirements in both variety and supply, while in industries it has promise of becoming a centre. The Stettler Flour Mill is already established on a basis of competition with much larger concerns in quality of manufacture; and an iron foundry and also machine works have been commenced. The proprietor of the latter is the patentee of the "Underwood Portable Circular Saw"—an article of great practical utility to carpenters, builders and others.

The grain and cattle shipments from the district rival those of any other in Northern Alberta. The Agricultural Society is one of the most progressive, and its annual Fair has had phenomenal success.

The interest of the citizens in education is shown by their decision to erect a first-class School building at a cost of about \$45,000 to provide accommodation for the increasing requirements of the district, the present building having been quite inadequate for a considerable time.

Most of the regular denominations are here, regular services being conducted.

Fraternal societies include the Masonic, Oddfellows, Knights of Pythias, Independent Order of Foresters, Modern Workmen of America, and the Brotherhood of the American Yeoman.

To the pleasure resort seeker, by taking motor or buggy, the lovely sheet of water known as Buffalo Lake, with its charming environment, may be reached after a short drive. The lake is 25 miles long by 9 miles wide, and affords unlimited scope for boating and fishing.

The district is unsurpassed for sport of all kinds, prairie chicken and duck shooting being plentiful.

Fuel is abundant and cheap, the local coal mines ensuring an ample supply for future as well as present generations.

The home-seeker here may find for selection lands which, while furnishing inviting prospects for investment, will provide a home where he may enjoy the social advantages of older settled communities.

The merchant and industrial manufacturer also will meet with opportunities for their pursuits with promise of every success, while all classes are alike fortunate in respect to the congenial and progressive spirit of the community, whose ambition is to entitle Stettler to her well-founded claim to be "The Heart of Alberta."

71.3.4/1



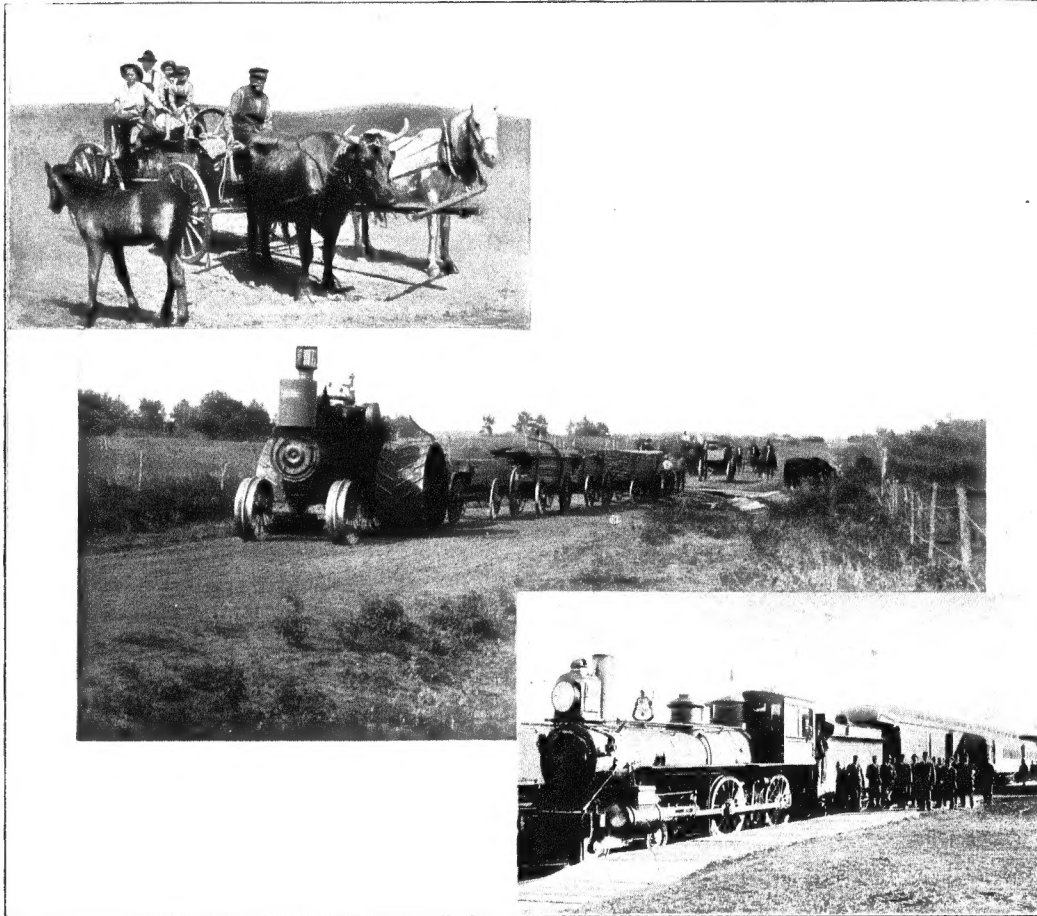
C. N. R. Entering Stettler, Monday, June 13th, 1910.

20227





Where the Traveller is Well Cared for in Stettler, Alta.

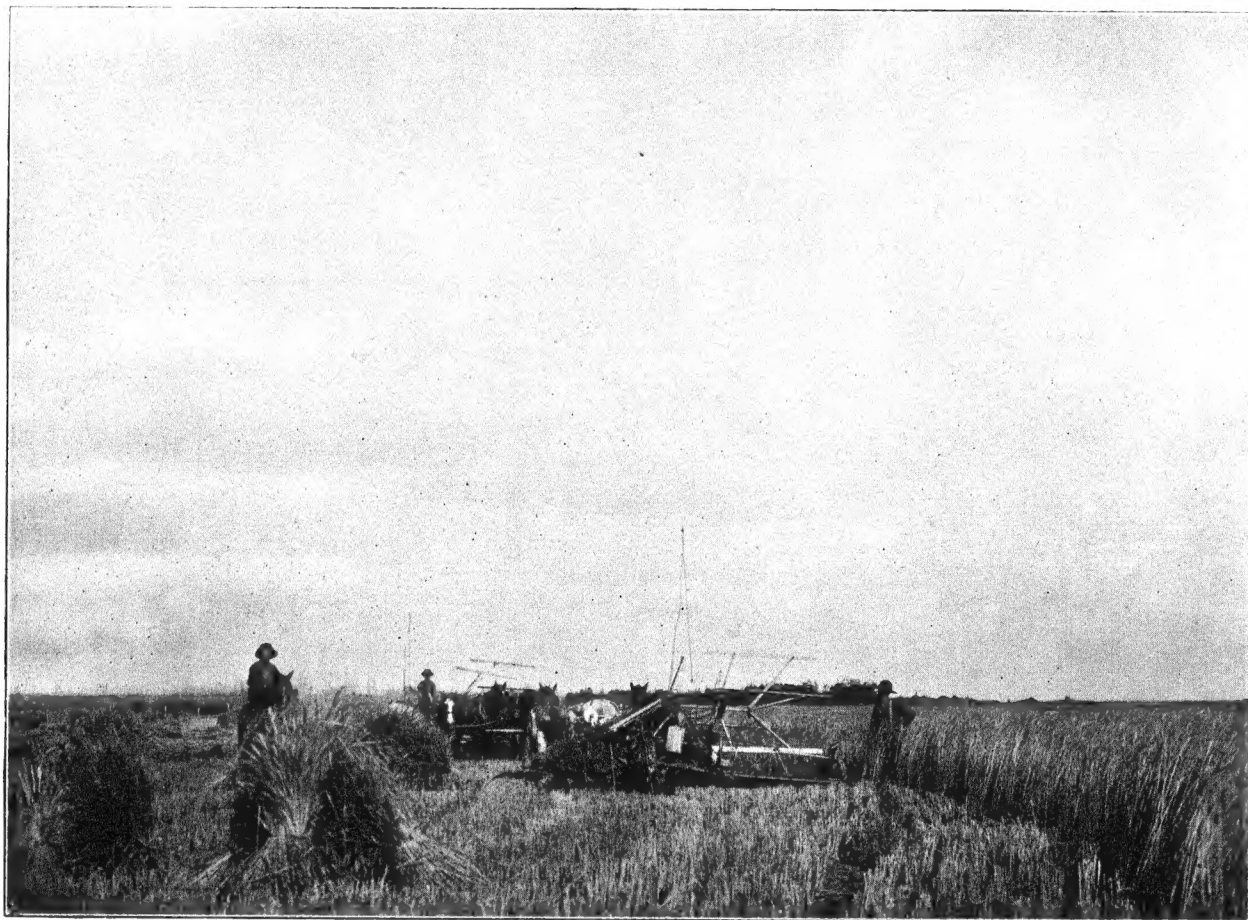


Four Years' Development in Transportation Facilities



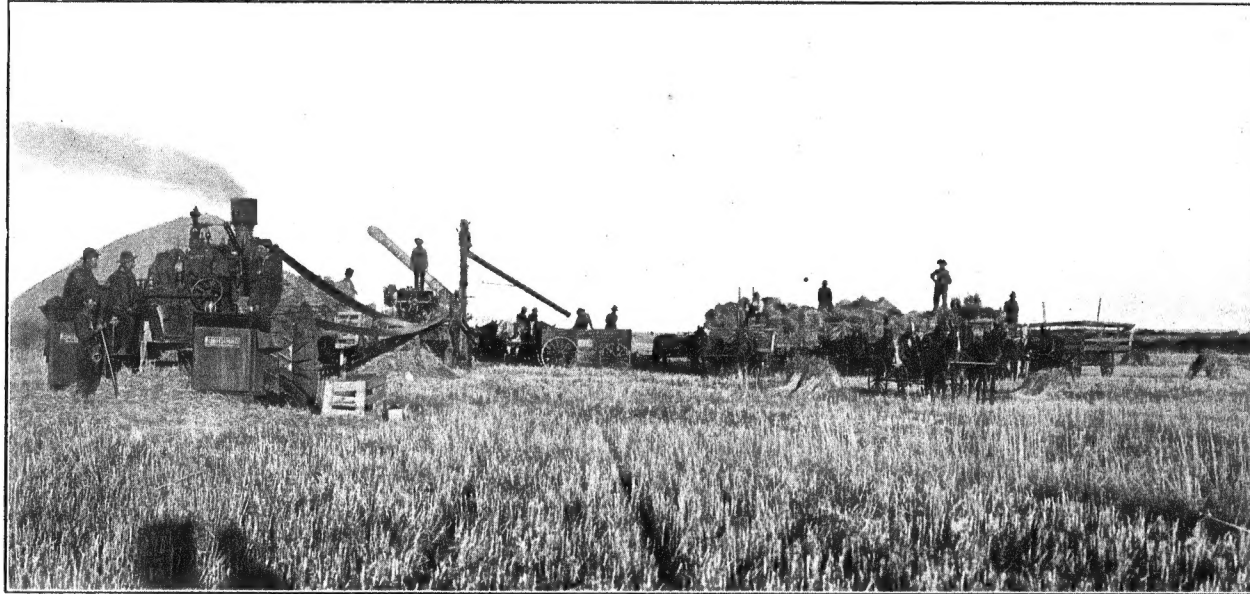


Setting the Pace

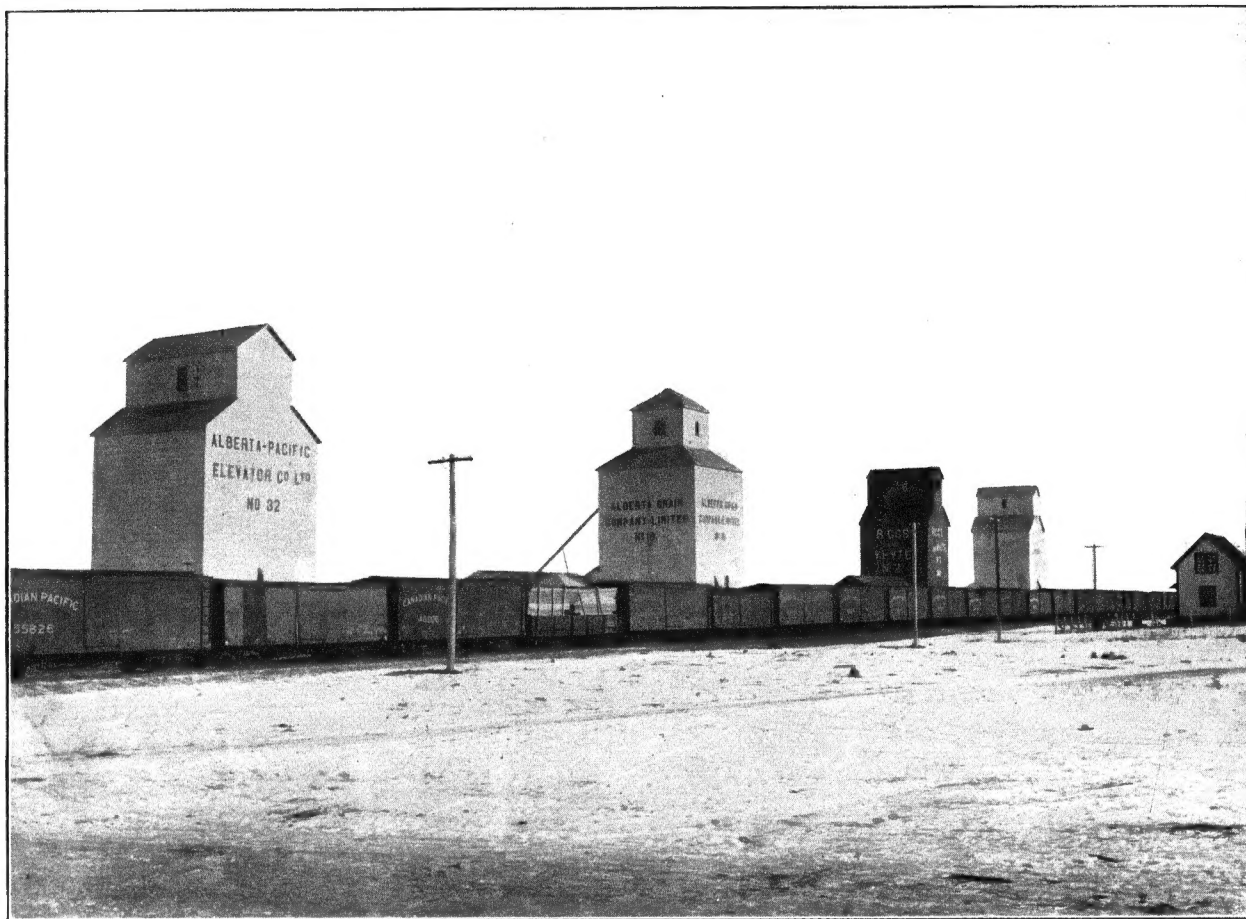


Stettler's Prosperity Assured. "There's a Reason"





Making Good



They are all Needed





Getting ready to Harvest in the Stettler District, August 1st, 1910



A Dry Year in Stettler District





Wheat 60 Bushels to Acre, Stettler, Alta.



Farm of J. Ball, five miles from Stettler, 500 Acres of Wheat, 40 Bushels per Acre



The Passing of the Broncho  
Pure-bred Stock Unloading at Stettler, Alta.





There are Thousands More



A Few of Stettler's Beautiful Homes



Jan. 15th, 1910. Stettler Beats 'Em All



Stettler's Health Resort

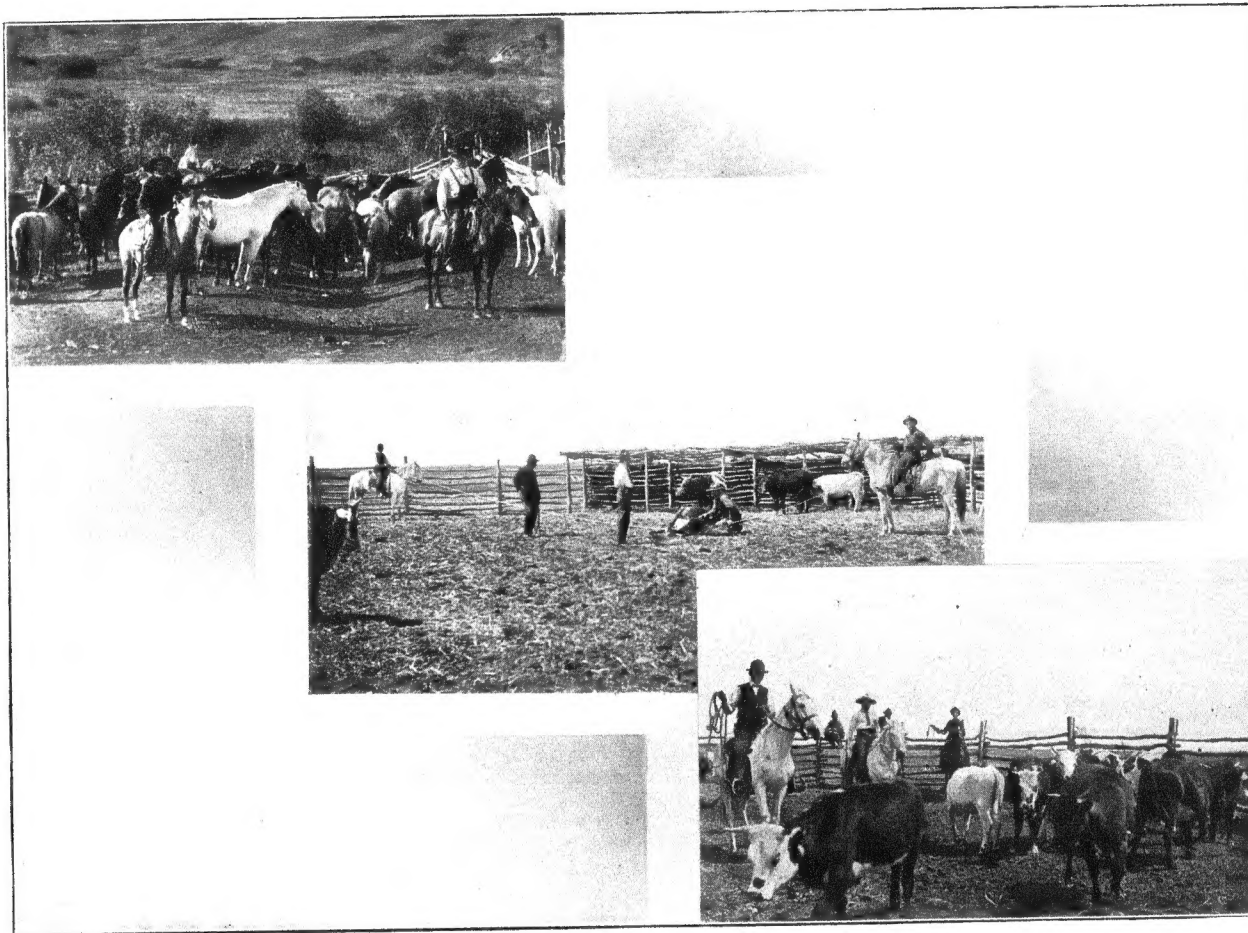




Buffalo Lake, Stettler's Popular Summer Resort



Grand Celebration, July 1st, 1910



Cattle and Horse Raising is a Prominent, Profitable and Permanent Industry

